

FED SUPERNOVA

FREQUENTLY ASKED QUESTIONS

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Fed Supernova Basics

WHAT IS FED SUPERNOVA?

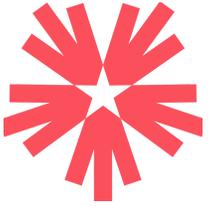
Fed Supernova is a 2-day conference, hosted by Capital Factory, where defense priorities and trending technology collide *for good*. It helps cultivate and propel the federal and defense innovation ecosystem by creating an uncommon opportunity to converge in the same place, at the same time, and with a shared purpose. Fed Supernova is the only event that exists to bring entrepreneurs, government, and industry together to bridge the Valley of Death between commercial technology and DoD programs.

WHY WAS FED SUPERNOVA CREATED?

At Capital Factory, we know the power of collisions. We create them every day. While we've been working to help startups and the Department of Defense come together for years, we knew we could be doing more. One of Capital Factory's many focuses is to become a leader in presenting trending technologies and fostering innovation within the government — for good. We saw an opportunity to provide value and expand the defense industrial base, and that has driven the creation of Fed Supernova as well as the Center for Defense Innovation.

WHAT SORT OF TOPICS ARE COVERED AT FED SUPERNOVA?

Fed Supernova content is informed by DoD, federal, and corporate thought leaders, mavericks, and change agents. This event will offer you the chance to become a thought leader and help bring new technology to



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the DoD while experiencing how innovation can evolve through deliberate collaboration from anywhere in the country. Oh, and...the startups will blow your mind.

WHY IS IT CALLED FED SUPERNOVA?

When you hear "Supernova," you think of an exploding star or giant flash, right? Something beyond explosive. (Ok, maybe you're an astrophysicist and think that's bologna, but stick with us.) A Supernova is a rare, powerful event that only occurs when the right set of factors coincide. So it is with this event. It's an explosion of opportunity that is only possible with the right mix of talented, open-minded people in the room. In this case, we're not creating black holes of perpetual talk — we're accelerating the exponential momentum for federal innovation and expansion of the industrial base for defense...with your help.

WHO ATTENDS FED SUPERNOVA?

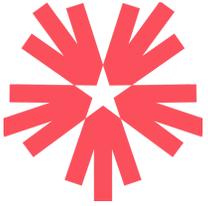
Leading entrepreneurs, investors, the federal acquisition corps, corporations, and decision-makers from around the world all attend Fed Supernova. Why? Because time is money, and it takes way too much time to make connections across defense innovation right now. While everyone may come with their agendas, this event is the one place they can come to truly understand the possibilities. Think of it as your lock-and-key event for modernization. You must be willing to network, ask and answer the hard questions, and (most importantly) take action to ensure technology transfer successfully happens.

HOW IS FED SUPERNOVA DIFFERENT FROM OTHER DEFENSE INNOVATION EVENTS?

In two words: **scale and intent**. While there are certainly other defense innovation events out there — and people working on this stuff every day — we haven't seen any other event that brings together this many people, this diverse group of participants, or this type of content all at once. Fed Supernova exists to do that, all with the goal of adding collaborative fuel to the fire of defense innovation. When we say "a force multiplier for defense innovation," that's exactly what we mean.

IS THIS A NATIONAL OR LOCAL EVENT? I'M NOT IN TEXAS. SHOULD I STILL PARTICIPATE?

This is a national event. Now, if you know Capital Factory, then you know we're the center of gravity for entrepreneurship in Texas. And that's not going to change. But defense innovation isn't bound by zip code or regional ties. That's why Fed Supernova includes a virtual component so that participants can tap into the defense innovation mainline — no matter where they're located.



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IS THIS EVENT JUST FOR STARTUPS, OR CAN LARGER COMPANIES PARTICIPATE, TOO?

Not only *can* you attend, but we also can't wait to see you there. After all, defense innovation often depends on larger companies that can help bridge the gap between what federal projects need and what smaller companies can deliver. When we talk about new partnerships, we are looking at you. So attend, submit an abstract to speak, support the event as a sponsor — the path you choose is up to you, but we definitely want you to be a part of this event.

ARE THERE LIMITATIONS ON WHO CAN ATTEND FED SUPERNOVA? IS IT A CLASSIFIED EVENT?

Fed Supernova is a public event and open to anyone interested in defense innovation. As such, there are no classified components to this event. Save that for the SCIF.

IS THIS A PITCH COMPETITION?

No. While you will see startups pitch during Fed Supernova — as well as one or two pitch competitions throughout — this event is about bringing together the right elements for defense innovation. Onsite awards may be part of that, but they're not the whole ball of wax.

WHERE IS THIS EVENT LOCATED?

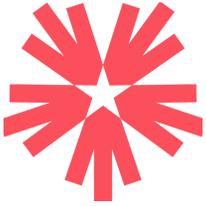
The in-person components of Fed Supernova happen at Capital Factory in Austin, with options to view sessions online via Youtube if you are unable to physically attend. If you haven't experienced what everyone already knows, Texas is the most happening place for innovation. With all of these great events lining up, it is a perfect time to come check it out live.

WHEN IS THE NEXT FED SUPERNOVA EVENT?

Dates for the next Fed Supernova will be announced soon. Visit fedsupernova.com or follow [@fedsupernova](https://twitter.com/fedsupernova) on Twitter to find out when registration opens.

ARE THERE DISCOUNTS AVAILABLE FOR LARGE GROUPS?

Yes! Your team can all gain insight into where DoD priorities and commercial technology align to inform your organizational focus better. Reach out to fedsupernova@capitalfactory.com to learn more about our group pricing options.



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HOW CAN MY COMPANY GET INVOLVED IN FED SUPERNOVA?

Position your company as a leader and increase your brand reputation across the defense innovation ecosystem as a Fed Supernova sponsor. Simply email fedsupernova@capitalfactory.com with the subject *Fed Supernova – Sponsor Inquiry* to learn more about sponsoring a panel, session, or demo.

I KNOW SOMEONE WHO SHOULD SPEAK AT FED SUPERNOVA. HOW CAN I GET THEM INVOLVED?

You can share what you know and influence how others apply it to defense priorities by becoming an official speaker at Fed Supernova. If you think you are (or you know) the perfect speaker or session topic, email fedsupernova@capitalfactory.com with the subject *Fed Supernova – Speaker Inquiry* to start the conversation with our team.

HOW CAN I INVITE OTHER PEOPLE TO FED SUPERNOVA?

Share this link to the website: fedsupernova.com

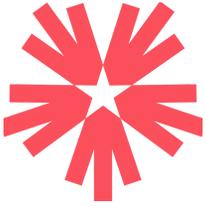
Follow the event on Twitter: [@fedsupernova](https://twitter.com/fedsupernova)

Capital Factory Basics

WHAT IS CAPITAL FACTORY?

[Capital Factory](#) is the center of gravity for entrepreneurs in Texas, the number one state for startups in the U.S. Thousands of entrepreneurs, programmers, and designers gather day and night, in-person and online, for meetups, classes, and coworking. With boots on the ground in Austin, Dallas, Houston, and San Antonio, we meet the best entrepreneurs in Texas and introduce them to investors, employees, mentors, and customers.

According to Pitchbook, Capital Factory has been the most active, early-stage investor in Texas since 2010.



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WHERE IS CAPITAL FACTORY LOCATED?

Capital Factory is headquartered in Austin, with satellite locations in Houston, Dallas, and San Antonio (coming soon!).

WHAT OTHER FEDERAL INNOVATION EVENTS DOES CAPITAL FACTORY PUT ON?

Learn more about upcoming Capital Factory events on the Capital Factory [website](#).

WHAT IS THE CENTER FOR DEFENSE INNOVATION?

The Center for Defense Innovation is an ecosystem that brings together military leaders with innovators, entrepreneurs, and world-class technology companies to co-create solutions that ensure our armed forces are poised to meet the threats of tomorrow.

WHERE CAN I FIND DETAILS ON CAPITAL FACTORY'S SBIR ACCELERATOR?

The SBIR Accelerator is designed to enable success for Phase-I awardees on the AFWERX Open Topic SBIR. Up to 50 Phase-I companies will complete a focused, 90-day cohort connecting them to potential Phase-II DoD customers, transition and commercialization partners from the defense and commercial industry, and investors. SBIR Accelerator also provides instruction to cohort companies and participating partners on topics of interest to Phase-I and Phase-II performance so that all participants extract maximum value from the program. [Learn more about the SBIR Accelerator now](#).

HOW DO I BECOME A MEMBER OF CAPITAL FACTORY?

Capital Factory is headquartered in Austin, with satellite locations in Houston, Dallas, and San Antonio (coming soon!). Reach out to our memberships team to learn more about our virtual memberships at Memberships@CapitalFactory.com or [apply to become a Capital Factory member](#).

HOW DO I BECOME A CAPITAL FACTORY MENTOR?

The ideal profile for a Mentor at Capital Factory is someone who has both been a founder, or first employee, at a tech startup and who is now an angel investor. However, there are exceptions for unique backgrounds. If you are interested in learning more about mentorship, please fill out the [Capital Factory Mentor Application](#).